



## 2012 - ECONOMY WEBSITE PRICING

### 1. STATIC WEBSITE

Home Page Layout<sup>1</sup>

Interior Page (Secondary Page) Layout<sup>1</sup>

Client to provide written content (in text format) & image content (in digital format) which will be placed into site

Build all pages using WordPress (CMS) platform

Application of Goggle tracking Analytics to web site

On-page SEO (Page: titles + description + metatag/keywords) applied<sup>2</sup>

Web site developed for: Firefox | Chrome | Safari | Internet Explorer 7, 8 and W3C tested

WordPress CMS training (up to 2 hours upon completion at the 5 Pints' offices for all 10page+ websites)

Client accessible website control panel enabling client to perform website updates & changes

5 page site:	\$1200
10 page site:	\$1,999
15 page site:	\$2,599
20 page site:	\$3,149

### 2. DYNAMIC WEBSITE ("Static Website" + jQuery Animation)

Home Page Layout<sup>1</sup>

Interior Page (Secondary Page) Layout<sup>1</sup>

All Client to provide written content (in text format) & image content (in digital format) which will be placed into site

Build all pages using WordPress (CMS) platform

One Flash/J-Query animation section on web site

Application of Goggle tracking Analytics to web site

On-page SEO (Page: titles + description + metatag/keywords) applied<sup>2</sup>

Provision of appropriate "Key Words" and "Titling" & "Meta Tags" on each web site

Web site developed for: Firefox | Chrome | Safari | Internet Explorer 7, 8 and W3C tested

WordPress CMS training (up to 2 hours upon completion at the 5 Pints' offices for all 10page+ websites)

Client accessible website control panel enabling client to perform website updates & changes

5 page site:	\$1,600
10 page site:	\$2,699
15 page site:	\$3,499
20 page site:	\$4,199

<sup>1</sup> Economy website layouts based on client's purchase of website template & do not include custom design services

<sup>2</sup> On-page SEO does not include full SEO services, nor guaranteed page or SERP rankings

"**STATIC WEBSITES**" do not include animation or any moving graphics

"**DYNAMIC WEBSITES**" include one animation or moving graphic section (typically the header on the Home Page)





### 3. CUSTOM WEBSITE

For a custom designed site and for custom programming requirements, please call for quote.

### 4. ADDITIONAL SERVICES

Contact Form with (up to 6 fields)	\$120
Calendar	\$120
Video Player integration into site (i.e. YouTube)	\$199
Additional Pages (for Static Site)	\$180 per page
Additional Pages (for Dynamic Site)	\$240 per page
Additional WordPress Training (5 Pints' office)	\$150 for 2hrs
Shopping Cart	Starting from \$395, please call for quote
Client Account / Log In section of site	Starting from \$495, please call for quote
Company Logo	Starting from \$395, please call for quote
Purchase of additional URLs	Call for recommendation
Purchase of Hosting	Call for recommendation
Animation (jQuery/Flash)	Please call for quote
Stock images / Stock video	Call for recommendation

### TERMS & CONDITIONS

#### PAYMENTS

- a) All Invoices are due and payable upon receipt.
- b) Web Design & Production Services: under \$6,500 are billed in two increments and based upon the total cost. The first payment of 67% is due upon acceptance of the proposal. The second payment of 33% is due upon completion and delivery of the product or upon site launch (whichever occurs first).
- c) Upon delivery to The Client of the first edited product (Proof 1), The Client will have 5 business days to review and provide 5 Pints Productions with a list of requested changes and amendments. Upon delivery of the second edited product (Proof 2) The Client will have 5 business days to review and provide 5 Pints Productions with a further list of requested changes and amendments. Any subsequent and further changes thereafter will be subject to 5 Pints Productions' hourly rates.

#### BOOKING SCHEDULE

Projects will be entered into our schedule upon receipt of first payment. Once the initial installment has been received, the next available 5 Pints' web programming time slot will be assigned.

#### PAYMENT METHODS

Checks made payable to: 5 Pints Productions, LLC. (Also accepted: Visa, MasterCard, AMEX. Payments made using Visa, MasterCard or AMEX are subject to a 3.5% service charge).

#### CANCELLATION POLICY

Cancellation of Web Design Services after acceptance of our proposal and once work commences constitutes forfeiture of the initial payment. Cancellation after the design proof has been approved and once the construction of the site has begun, constitutes payment in full for the proposal plus any extras agreed upon during production.

